



Advertising Contract

Contact Information

Company: First Arkansas Bank & Trust

Contact: Roger Sundermeier

Address: 600 West Main

City: Jacksonville State: _____ Zip: _____

Phone: 501-258-7041 Fax: _____

Ad Size

- Full Page 3/16 Page
- 3/4 Page 1/8 Page
- Jr. Page Inside Front
- 1/2 Page Inside Back
- 3/8 Page Outside Back
- 1/4 Page

Credit Card Information

Credit Card Name: _____

Card Number: _____

Exp. Date: _____

Name on Card: _____

Billing Address: _____

Format

- Four Color Black & White

Space Reservations

Run Dates - Start: May 2023 End: _____

Frequency: 1X 3X 6X 12X

Special Placement: July-Home Guide, July-American Dreams, Sept-Home Guide/Patio Dining, Nov-Philanthropy Day Luncheon

Orientation

- Horizontal Vertical

Rates

Ad Art/Production

Production Total \$ _____

Placement

Amount Per Ad \$ _____

Special Placement \$ _____

Placement Total \$ _____

Insertions

- January July
- February August
- March September
- April October
- May November
- June December

Agreement

I agree to pay for the advertisements I run in *Inviting Arkansas* within 30 days of billing or pay \$15 per month, per invoice in late fees. I understand that page or location cannot be guaranteed by *Inviting Arkansas*, but that *Inviting Arkansas* will make every effort to accommodate any request for placement I may have. I also understand that *Inviting Arkansas* reserves the right to reject any advertisement it receives from me. I agree that advertisements designed by *Inviting Arkansas* are their property, are copyrighted and cannot be used by other without written permission from *Inviting Arkansas*. I also agree to all the terms and conditions set forth by *Inviting Arkansas* that are detailed in the Contract Terms and Conditions and on the current Rate Card.

Authorization

Name & Title: Roger Sundermeier SVP, Chief Brand Officer

Signature: Date: March 29, 2023

Inviting Arkansas Representative: _____