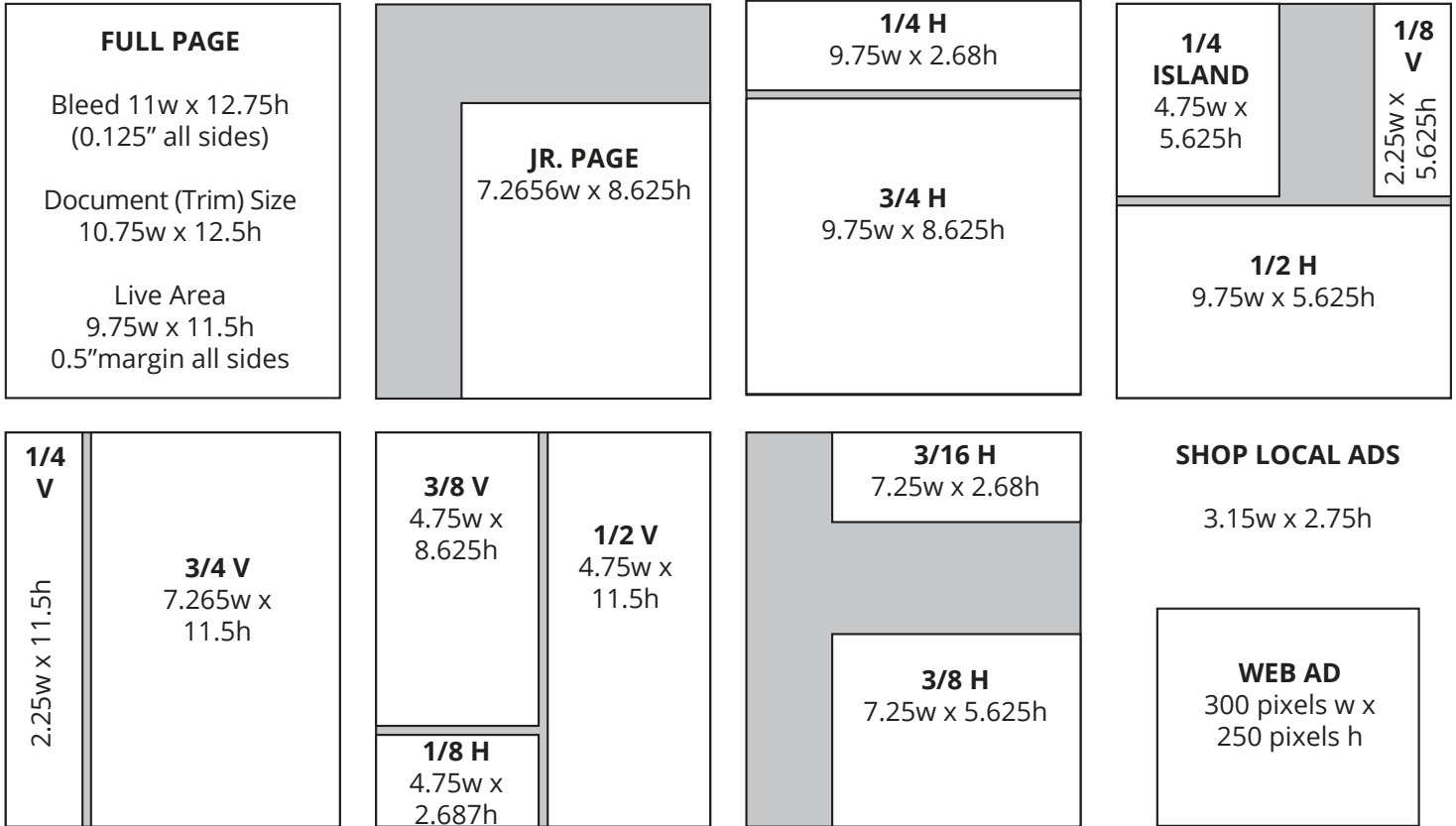


AD SPECIFICATION DIAGRAM (INCHES)



AD SUBMISSION REQUIREMENTS

PROVIDED PRODUCTION READY ADS

High quality PDF format is preferred for submitted print ads. All crop marks should be set outside the bleed area. All files must be CMYK. Spot colors or RGB will be automatically converted by *Inviting Arkansas*. We cannot be responsible for color shifts that take place in ads that are not supplied as CMYK. This excludes web ads.

Web ads must be submitted in JPG format (flattened).

SUPPLIED AD MATERIALS

If you need *Inviting Arkansas* to design your ad or require any sort of file or design assistance, please provide high-resolution images (300 dpi) in JPG, TIF and/or PDF formats. Logos preferred in EPS or PDF (vector) format. If you have any questions, please call us for specifications prior to submitting your file. An email will be sent with a proof for approval.

DEADLINES 2024

MONTH	SPACE	ART
January	Dec 11	Dec 15
February	Jan 12	Jan 18
March	Feb 12	Feb 19
April	Mar 15	Mar 21
May	Apr 15	Apr 19
June	May 16	May 21
July	June 14	June 20
August	July 15	July 19
September	Aug 14	Aug 20
October	Sept 13	Sept 18
November	Oct 14	Oct 18
December	Nov 13	Nov 20

PRODUCTION CONTACTS

Michele Towne | Publisher/Owner | mtowne@invitingarkansas.com
Heather Buckley | Art Director | hbuckley@invitingarkansas.com